### City of San Diego Commission for Arts and Culture

FY15 Creative Communities San Diego (CCSD) Application Workshops

> November 26, 2013 December 9, 2013 Ridgehaven Auditorium

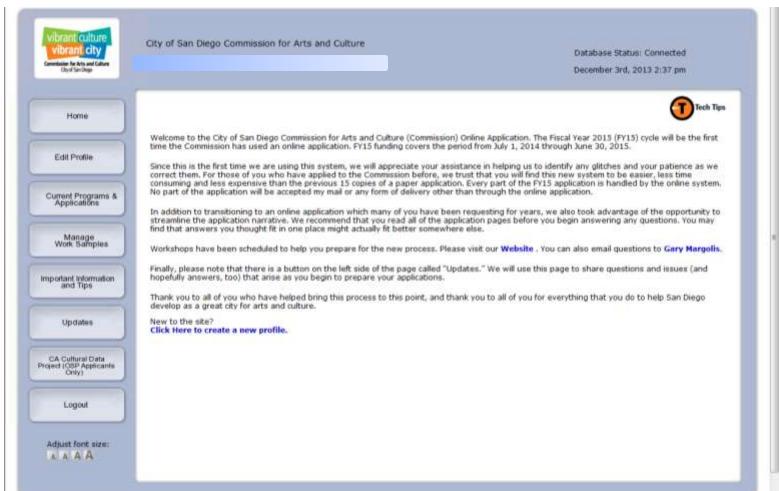
### Agenda

- How do I use the Online Application?
- What's new and different about the application questions?
- What are the eligibility and other requirements?

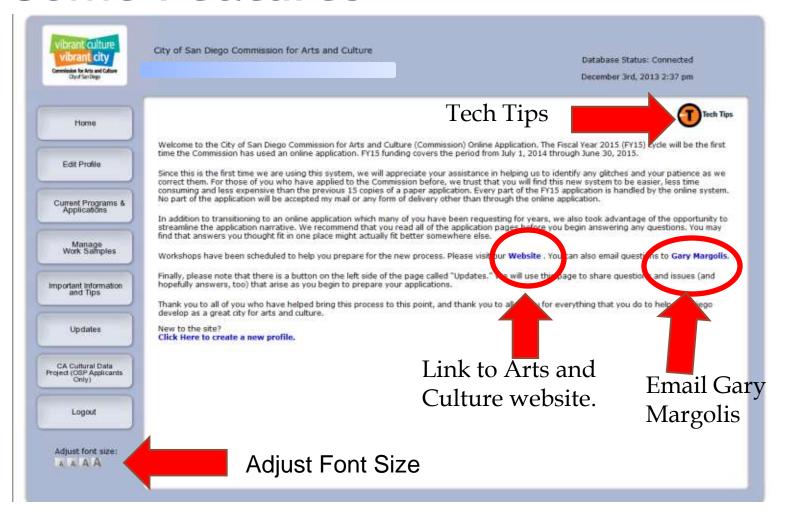
### Deadline

- January 31, 2014
- No portion of the application may be submitted through any means other than the online application.

## Applicant Portal: https://sandiego.cgweb.org/



### Some Features



### **Tech Tips Topics**

- Internet & E-Mail
- Hardware
- Software
- Operating System
- Browser
- AOL Users
- Applying for New Grants
- Child Windows
- Cookies
- Copy and Paste
- Formatting
- HTML

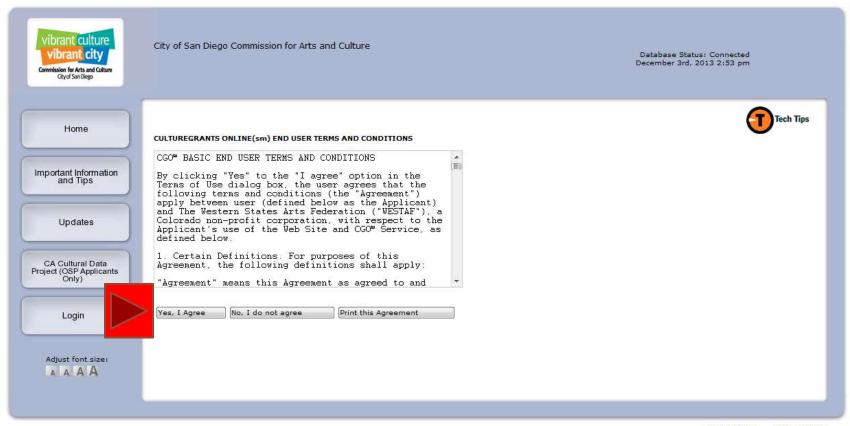
- Multiple Users
- Applying for a grant with multiple agencies
- My Favorite Web Page
- Preview and Print
- Saving Your Work
- Submitting an Application
- Technical Assistance
- Text and Data
- Deleting Temporary File
- <u>Usernames and Passwords</u>
- Word Count
- Image Preparation

## 6 Easy Steps to Getting Started

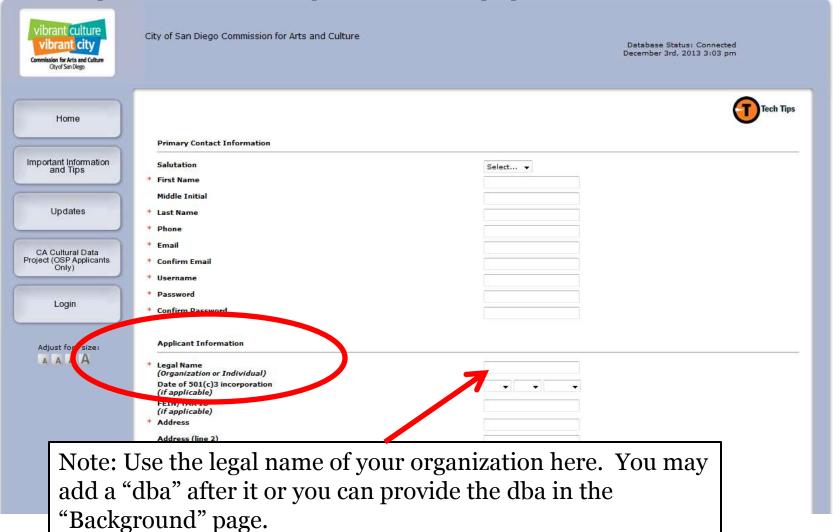
# Step 1: Click on "Create a New Profile"



# Step 2: Accept Terms and Conditions (Click on "Yes, I Agree")



### Step 3: Complete Applicant Profile

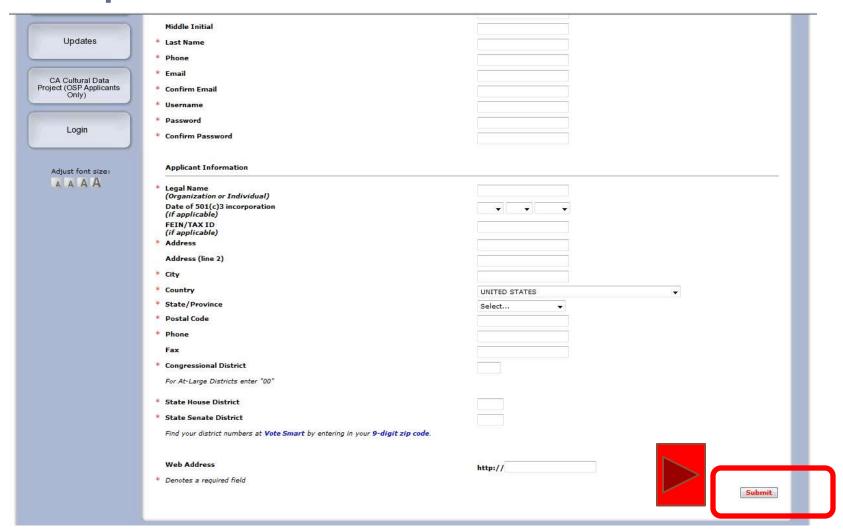


### Bottom of Applicant Profile Page

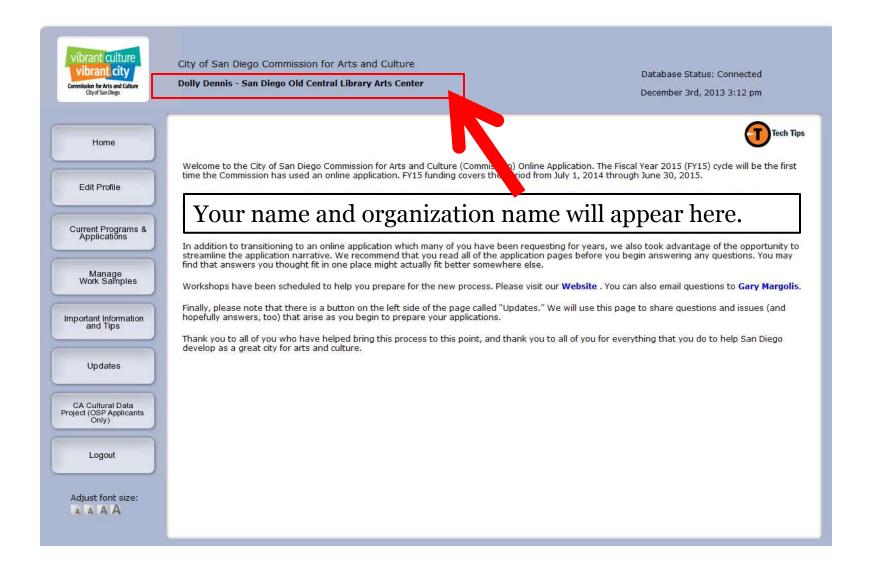


Note: In California, we call it the State Assembly – not the State House. Go ahead and use this box to enter your State Assembly District.

## Step 4: Click "Submit"



#### Step 4 will take you to your organization's "home page."



# Step 5: Click on "Current Programs & Applications"



City of San Diego Commission for Arts and Culture

Dolly Dennis - San Diego Old Central Library Arts Center

Database Status: Connected

December 3rd, 2013 3:12 pm



Edit Profile

Current Programs & Applications

Manage Work Samples

Important Information and Tips

Updates

CA Cultural Data Project (OSP Applicants Only)

Logout

Adjust font size:



Welcome to the City of San Diego Commission for Arts and Culture (Commission) Online Application. The Fiscal Year 2015 (FY15) cycle will be the first time the Commission has used an online application. FY15 funding covers the period from July 1, 2014 through June 30, 2015.

Since this is the first time we are using this system, we will appreciate your assistance in helping us to identify any glitches and your patience as we correct them. For those of you who have applied to the Commission before, we trust that you will find this new system to be easier, less time consuming and less expensive than the previous 15 copies of a paper application. Every part of the FY15 application is handled by the online system. No part of the application will be accepted my mail or any form of delivery other than through the online application.

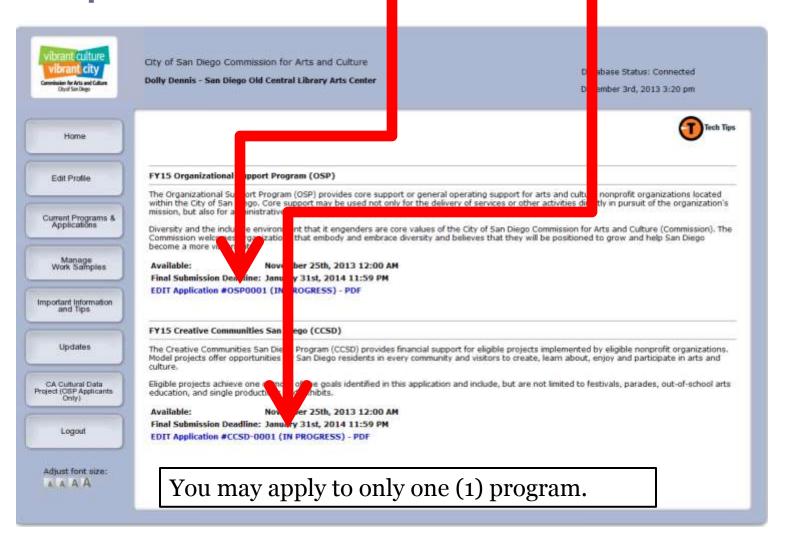
In addition to transitioning to an online application which many of you have been requesting for years, we also took advantage of the opportunity to streamline the application narrative. We recommend that you read all of the application pages before you begin answering any questions. You may find that answers you thought fit in one place might actually fit better somewhere else.

Workshops have been scheduled to help you prepare for the new process. Please visit our Website . You can also email guestions to Gary Margolis.

Finally, please note that there is a button on the left side of the page called "Updates." We will use this page to share questions and issues (and hopefully answers, too) that arise as you begin to prepare your applications.

Thank you to all of you who have helped bring this process to this point, and thank you to all of you for everything that you do to help San Diego develop as a great city for arts and culture.

### Step 6: Select OSP or CCSD



## CCSD Application - Page 1

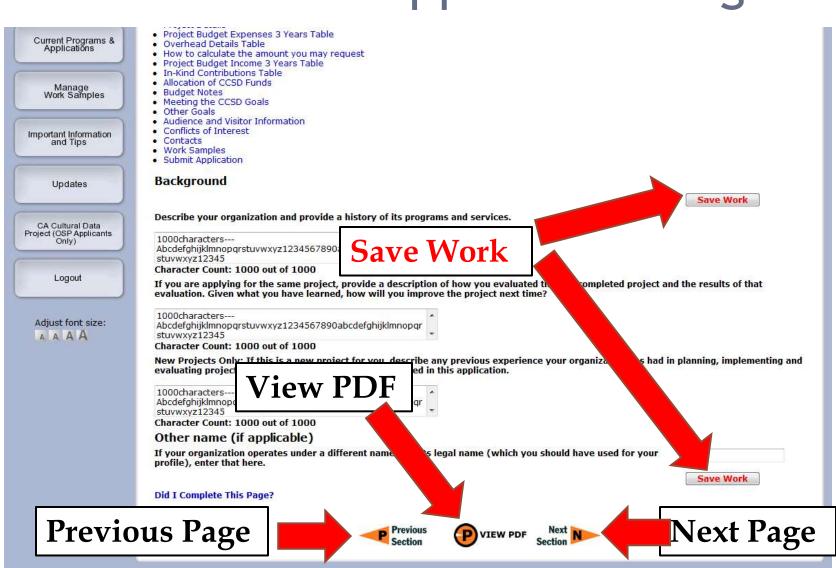


### List of CCSD Pages

- Eligibility
- Fiscal Sponsors
- Short Form Eligibility
- Background
- Project Details
- Project Budget Expenses 3
   Years Table
- Overhead Details Table
- How to calculate the amount you may request
- Project Budget Income 3 Years
   Table

- In-Kind Contributions Table
- Allocation of CCSD Funds
- Budget Notes
- Meeting the CCSD Goals
- Other Goals
- Audience and Visitor Information
- Conflicts of Interest
- Contacts
- Work Samples
- Submit Application

### Features of the Application Pages



When you click on the "VIEW PDF" button, a PDF version of everything you have completed in your application thus far is generated - just the way the panelists will see it.



City of San Diego Commission for Arts and Culture - FY15 Creative Communities San Diego (CCSD) San Diego Old Central Library Arts Center

Application #CCSD-0001

Primary Contact: Ms. Doily Dennis Phone: (001) 234-5678 dolly@sdoclac.org Email:

Document Generated: Tuesday, November 19th 2013, 3:08 pm

#### Applicant Profile

Legal Name Date of 501(c)3 incorporation Address1

San Diego Old Central Library Arts Center 10/01/2013

820 E St

Telephone Primary Contact San Diego, California 92101 UNITED STATES (001) 234-5678

Dolly Dennis

Phone: (001) 234-5678 Email: dolly@sdoclac.org

**Applicant Status** Applicant Institution Applicant Discipline Grantee Race

Congressional District State House District State Senate District FEIN / TAX ID

78 39

#CCSD-0001 Page 1

### **TIPS**

- SAVE YOUR WORK FREQUENTLY
  - The system will NOT save your work automatically as you move from page to page.
- Compose your answers to narrative questions using your own word processing software.
  - The system will not do spell check.
  - You cannot see your complete answer online unless you VIEW PDF.

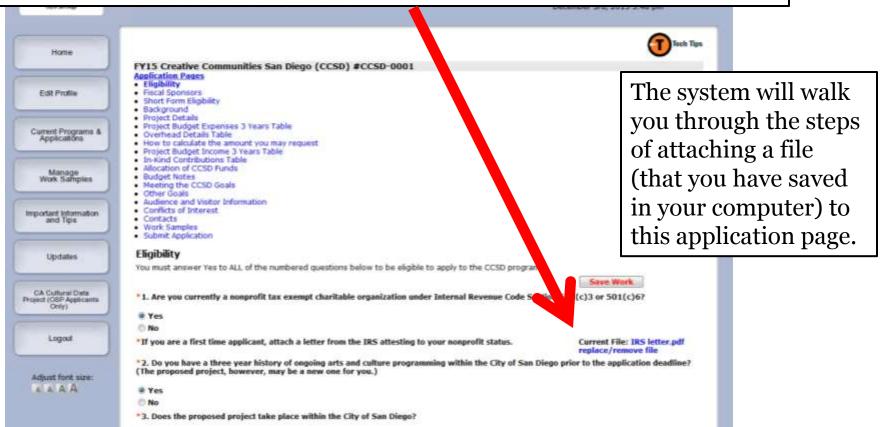
### Required Fields

- Since Long Form and Short Form applicants are using the same application, we could not use the system to make fields "required."

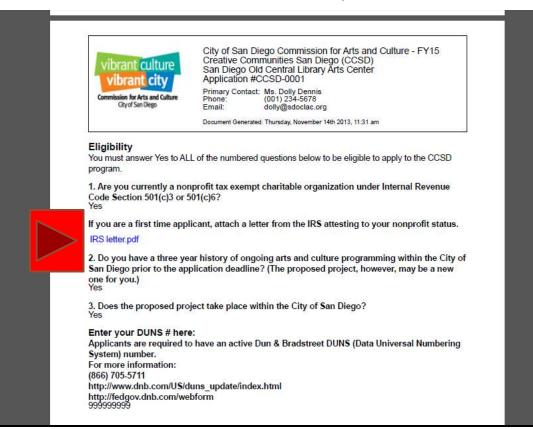
  (More about Long Form and Short Form later)
- You should assume that unless the instructions specifically state otherwise all questions are required.
- The disadvantage is that the system will not tell you if you have missed a question.

### **Attachments**

There are two ways to attach documents to the application. Sometimes the instruction will ask you to attach something directly to that page. For example, on the Eligibility Page - if you are a new applicant – you are asked to attach your IRS letter of determination of nonprofit status.

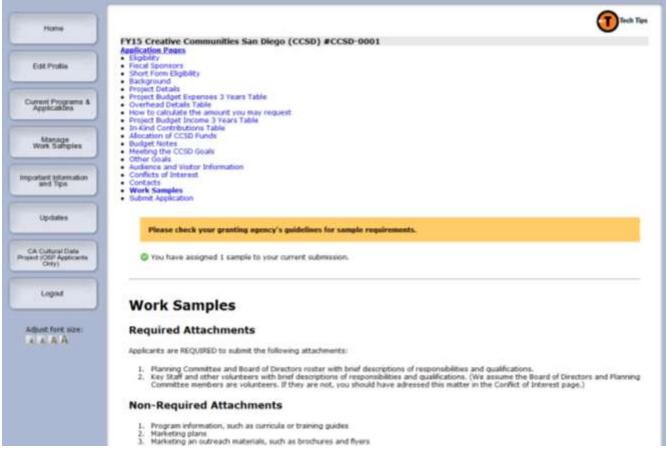


# What the panelists will see... (on the PDF version)



When the reader clicks on the link, the document that you attached will open up.

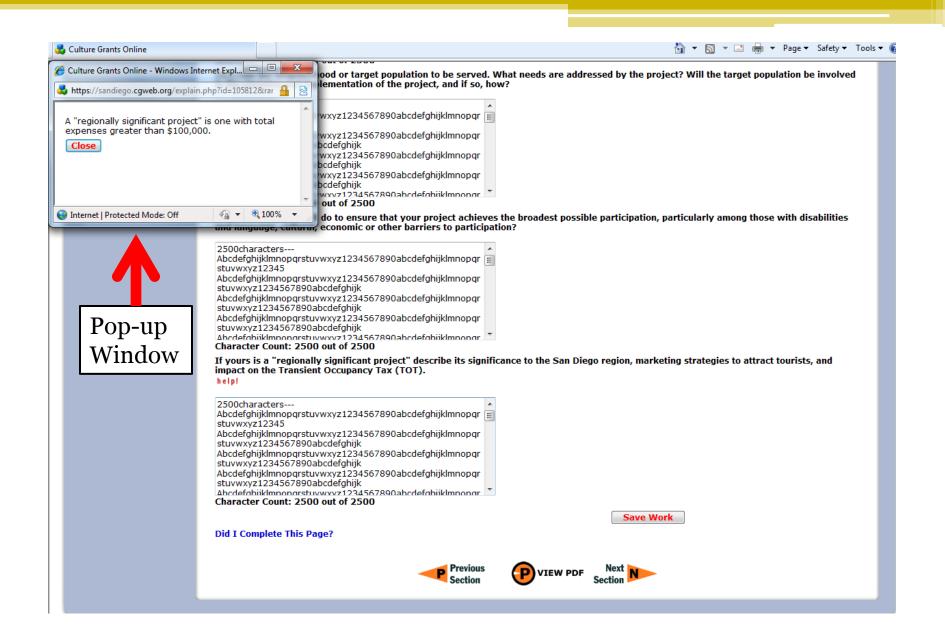
## Work Samples (Attachments at the end)



Documents as well as images and audio and video files may be attached to the "Work Samples" Page at the end of the application. All of the instructions are included in the application.

## Help Button

Describe the neighborhood or target population to be served. What in the planning and implementation of the project, and if so, how?	needs are addressed by the project? Will the target population	n be involved
2500characters Abcdefghijklmnopqrstuvwxyz1234567890abcdefghijklmnopqr stuvwxyz12345 Abcdefghijklmnopqrstuvwxyz1234567890abcdefghijklmnopqr stuvwxyz1234567890abcdefghijk		
Abcdefghijklmnopqrstuvwxyz1234567890abcdefghijklmnopqr stuvwxyz1234567890abcdefghijk Abcdefghijklmnopqrstuvwxyz1234567890abcdefghijklmnopqr stuvwxyz1234567890abcdefghijk Abcdefqhiiklmnopqrstuvwxyz1234567890abcdefqhiiklmnopqr Character Count: 2500 out of 2500		
Describe what you will do to ensure that your project achieves the land language, cultural, economic or other barriers to participation?	broadest possible participation, particularly among those with	disabilities
2500characters Abcdefghijklmnopqrstuvwxyz1234567890abcdefghijklmnopqr stuvwxyz12345 Abcdefghijklmnopqrstuvwxyz1234567890abcdefghijklmnopqr stuvwxyz1234567890abcdefghijk Abcdefghijklmnopqrstuvwxyz1234567890abcdefghijklmnopqr stuvwxyz1234567890abcdefghijk Abcdefghijklmnopqrstuvwxyz1234567890abcdefghijklmnopqr		
stuvxyz1234567890abcdefghijk Abcdefghijklmnongrstuvxyz1234567890abcdefghijklmnongr Character Count: 2500 out of 2500		If you click on
If yours is a "regionally significant project" describe its significance impact on the insient Occupancy Tax (TOT).  help!	to the San Diego region, marketing strategies to attract touri	the little red
2500charact		"help" button,
stuvwxyz12345 Abcdefghijklmnopqrstuvwxyz1234567890abcdefghijklmnopqr stuvwxyz1234567890abcdefghijklmnopqr		you'll get a
Abcdefghijklmnopqrstuvwxyz1234567890abcdefghijklmnopqr stuvwxyz1234567890abcdefghijk Abcdefghijklmnopqrstuvwxyz1234567890abcdefghijklmnopqr		pop-up
stuvwxyz1234567890abcdefghijk Abcdefghiiklmpongrstuvwxyz1234567890abcdefghiiklmpongr Character Count: 2500 out of 2500		window with
Did I Complete This Page?	Save Work	some
Previous	Next Next	additional
Section	Section N	information.



## The Application

# Two Versions of the CCSD Application

- The **Long Form** is the standard form that all new applicants and many returning applicants must submit.
- The **Short Form** rewards consistently high performing contractors with an opportunity to submit an abbreviated version of the application. Short Form Applications are not reviewed by a panel. Organizations submitting Short Forms maintain the rank they earned the last time they submitted a Long Form.

### **Short Form**

- After three (3) consecutive years of submitting a Short Form application, a Long Form application is required.
- Short Form applicants are required to complete ONLY the following pages from the online application:
  - Eligibility
  - Project Details
  - Budget Expenses 3 Years
  - Overhead Details Table
  - Contact Information
- Short Form Eligibility Requirements appear later in this presentation. Any group planning to submit a short form must confirm their eligibility with Gary Margolis by December 31, 2013.

The following slides provide brief descriptions of each of the application "pages."

## The "Background" Page

- Description of organization and history of programs and services (1000)
- Same project? Description of last year's evaluation, results, and how to improve. (1000)
- New project? Previous experience planning, implementing & evaluating similar projects. (1000)
- Numbers in red are how many characters you are allowed.

### Project Details Page

- Name
- Location(s) & City Council District(s)
- Brief Description (for our marketing)(500)
- Detailed Description (3300)
- Planning Committee composition, schedule, responsibilities, qualifications, working with community partners (2500)
- Artists, teaching artists, teachers (2500)
- Target population and needs (2500)
- Efforts to achieve broad participation (2500)

### Project Details (cont.)

- Regionally Significant Projects Only (Expenses Greater than \$100,000) (2500)
  - Significance to the region
  - Marketing to tourists
  - Impact on TOT

# The next 4 slides show the various Project Expenses Tables

#### Project Budget Expenses 3 Years Table

Use the first two sections of this table to account for project-specific PERSONNEL (Section 1) and OPERATING (Section 2) expenses. None of these expenses should be payments to staff that have responsibilities other than implementing the project or for any percentage of general operating expenses, for example rent, phone, or electric. Those expenses should be reported in Section 3 (OVERHEAD) below. The total in Section 3 should not be more than 10% of the total expenses for the project (see Expense Totals below).

	Completed	Current	Projected	
Section 1: PERSONNEL - Cash Expenses - Project-Only				
1. Artists	0	0	0	
2. Technical/Production	0	0	0	
3. Contracted Project Management	0	0	0	
4. Security	0	0	0	
5. Other Contracted Personnel	0	0	0	
Subtotals:	0	0	0	
	Completed	Current	Projected	
Section 2: OPERATING - Cash Expenses - Project-Only				
6. Rent/Facility	0	0	0	
7. Materials/Supplies	0	0	0	
8. Marketing	0	0	0	
9. Insurance (only if its just for the project)	0	0	0	
10. Printing	0	0	0	
11. Fees/Licenses/Permits	0	0	0	
12. Other	0	0	0	
Subtotals:	0	0	0	

#### 3 Sections:

- 1. Personnel
- 2. Operating
- 3. Overhead

CASH EXPENSES ONLY

Section 3: OVERHEAD (Provide details in the "Overhead Details Table")				
User identifies	5,000	5,000 5,000		
User identifies	1,000	1,000		
User identifies	500	500 500		
User identifies	1,000	1,000		
All other Octobeac Costs	0	0 0		
Subtotals:	7,500	7,500 7,500		
Expense Total	7,500	7,500 7,500		
Save Work				
	P revious VIEW P	DE Next		
	St. tion VIEW P	Section		

For this table, you can identify by name up to 4 line items that are appropriate for your project.

#### Overhead Details Table

Use this table to show how you are detrmining how much of your overhead to allocate to this project. For example, if your executive director spends 5% of her time on this project, and her annual salary is \$50,000, then you would put "2500" (no dollar signs) in column 1 and "5" (no percent signs) in column 2.

The Grand Total in Column 1 pelow must match the Total for Section 3 (Oranhard) in your Expenses Table. Column 1 - Amount a ocated to project Column 2 - % of total annual cost for this person or item Personnel (Identify by type of worls, for example "marketing director" Executive Director 2,500 user identifies luser identifies luser identifies user identifies 0 Subtotals: 2,500 Column 1 - Amount allocated to project Column 2 - % of total annual cost for this person or item Operations (for example rent, electricity, phone) luser identifies luser identifies luser identifies user identifies user identifies 0 Subtotals: Grand Totals: 2,500

Save Work

The next four slides discuss how you calculate the Amount You May Request and show you the application form for doing that.

### Matching Requirements

- Project Budgets (Expenses) over \$30,000
  - 3:1 CASH
- Project CASH Budgets (Expenses) of \$20,000 or less
  - 2:1 (up to 50% may be inkind)
- No other city funding may be used as match.

### Maximum Requests

- Project Budgets (Cash Expenses) over \$30,000
  - 25% (1/4) of total project expenses
- Project Budgets (Expenses) of \$30,000 or less
  - 33.33% (1/3) of total project expenses
- You are encouraged to ask for the maximum.

### Examples

#### **\$30,000 or less**

- Total Project Expenses = \$15,000 (\$10,000 cash +\$5,000 in donated supplies)
- You may request a maximum of \$5,000 (1/3 of \$15,000)
- You must provide a \$10,000 cash match(2 x the award) or
- A minimum \$5,000 cash match with the rest of the match in documented inkind goods or services

#### Greater than \$30,000

- Total Project Expenses = \$100,000
- You may request a maximum of \$25,000 (1/4 of \$100,000)
- You must provide a cash match of \$75,000(3 x the award)
- No inkind match is allowed

# "How to Calculate the Amount You May Request" Page



# The next three slides are Income Tables.

#### Project Budget Income 3 Years Table

Use this table to show your project's sources of CASH income, In-kind contributions should be shown ONLY in the In-kind Contributions Table.

	Completed Year	Current Year	Projected Year	
Contributed Income - CASH ONLY				
1. Federal Government	1,000	1,000	1,000	
2. State Government	1,000	1,000	1,000	
3. CCSD Funds	5,000	5,000	5,000	
4. Other City of San Diego Funds	0	0	0	
5. Other Government	0	0	0	
6. Individual Contributions	1,000	1,000	1,000	
7. Business/Corp Contributions	1,000	1,000	1,000	
8. Foundation Support	1,000	1,000	1,000	
9. Fundraising	1,000	1,000	1,000	
10. Other Contributed	0	0	0	
Subtotals:	11,000	11,000	11,000	
	Completed Year	Current Year	Projected Year	
Earned Income				
11. Admissions	4,000	4,000	4,000	
12. Contracted Services	0	0	0	
13. Classes/Tuition	0	0	0	
14. Fees Paid By Vendors	0	0	0	
15. Product Sales/Concessions	0	0	0	
16. Other Earned	0	0	0	
Subtotals:	4,000	4,000	4,000	
Income Totals:	15,000	15,000	15,000	

No in-kind in this Table.

Save Work







#### In-Kind Contributions Table

In order to provide greater support to small, community-based projects, the Commission allows applicants with project CASH budgets of \$20,000 or less to add the value of in-kind contributions up to \$10,000 as part of their total project expenses and use that increased total to calculate their CCSD request. The \$10,000 in in-kind contributions may also be used as up to 50% of the required match – the other 50% being cash.

In-kind donations may be durable or non-durable goods, professional services or discounted or free space and rentals. Applicants may not claim their own services and time as in-kind. Also, under these guidelines, artists may not donate their services.

Use the table below to document in-kind contributions. In the blank spaces on the left, describe each donation, followed by the name of the donor and whether the donation is confirmed or not (Yes or No).

Example: Bottles of water - Ralphs Hillcrest - Yes

In the spaces to the right, provide the realistic market value of the donation.

•		
700 Bottles of water		500
jsdhklasj		0
sdfsdf		0
sdfsdf		0
sdfsdf		0
sdfsd		0
sdfsdf		0
sdfsd		0
sdfsdf		0
sdgsdfga		0
	Total In-kind:	500

Save Work

#### Allocation of CCSD Funds

Totals in Column 1 below must match "Projected Year" Totals in Budget Expenses Table.

If possible, it is preferred that you allocate all of your CCSD funds to only one line (for example, allocate all of your funds to marketing). Lines below are listed in order of the Commission's preference. If you must use the "All Other Lines" for your CCSD funds (not preferred), a budget note is required.

	Column 1 - Total		Column 2 - CCSD Funds		Column 3 - Other Income Sources
Artists	10,000	-	10,000	=	0
Technical/Production Personnel	10,000	-	0	=	10,000
Contracted Management	0	-	0	=	0
Rent/Facilities	0	-	0	=	0
Materials/Supplies	0	-	0	=	0
All Other Lines		-		=	0
Subtotals:	20,000	-	10,000	=	10,000
Expense Totals:	20,000	-	10,000	=	10,000

Minimize the number of lines you use. It is perfectly OK (and preferred) to use all your CCSD funds for one line.

### "Budget Notes" Page

- Reasonableness, Changes, Multiple Sources, Single Expense lines greater than 20% of total expenses, Use of surplus (if any) (3300)
- Other Income (1500)
- Other Expenses (1500)
- Artistic Expenses by discipline (1500)
- Uses of CCSD funds other than the five listed.
   (1500)

### "Goals" Page (1000 per)

- Regionally Significant cut and paste 3 of ours
- Other projects cut and paste 1 of ours
- Everyone In the allotted space(s) after the goal is listed describe how your project will accomplish the goal(s).
  - Make sure the description really explains how the goal(s) will be achieved.
- Everyone Up to 4 more additional goals + descriptions of your choice. OPTIONAL (500 per)

### Other Pages

- Audience and Visitor Information (numbers)
- Conflicts of Interest
- Contacts
- Work Samples

# Short Form Application

(only for those applicants that meet the short form eligibility requirements)

- 1. Eligibility Page
- 2. Project Details Page
- 3. Budget Expenses 3 Years Page
- 4. Overhead Details Table Page
- 5. Contact Information Page



Please note that Short Form applications are not reviewed by a panel. Applicants submitting a short form maintain the rank they earned the last time they submitted a long form. If you want to improve your rank, which is a determinant of how much funding you will receive, you must submit a long form. However, when you do so, you also take the chance of lowering your rank.

These are the only pages of the online application short form applicants are required to complete.

### **Short Form Applicants**

- Must complete the following by December 31, 2013:
  - The online application "profile" page.
  - The online application "short form eligibility" page.
  - Email Gary Margolis (<a href="mailto:gmargolis@sandiego.gov">gmargolis@sandiego.gov</a>) to confirm short form eligibility.

### **CCSD Proposed Timeline**

- November 25, 2013 Release Application
- November 26 and December 9, 2013 Workshops
- December 31, 2013 Short Form Eligibility Deadline
- January 31, 2014 Application Deadline
- Feb 25, 2014 CCSD Panel (Tue.)
  - Very Tentative

### Proposed Timeline (cont)

- March 21 Commission Meeting + Appeals if necessary
- April 15 Mayor's Budget Released
- April 18 Commission Meeting Finalize Recommendations
- May 2 Issue Report to Council

## Background

### **Our Mission Statement**

- To vitalize the community by
  - integrating arts and culture into community life,
  - supporting the region's cultural assets, and
  - showcasing San Diego as an international cultural tourism destination.

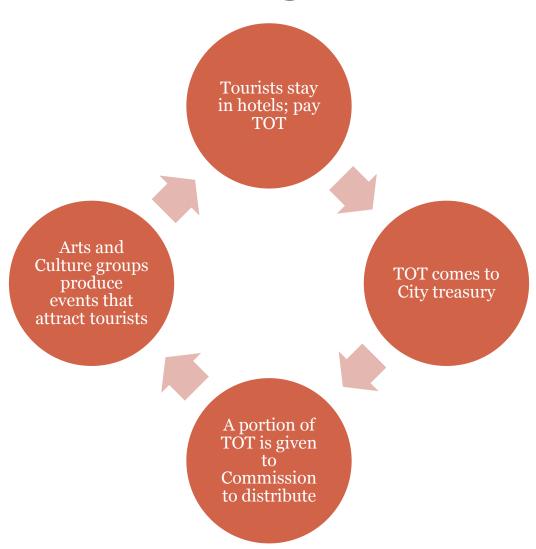
### Our Two Funding Programs

- Organizational Support Program (OSP)
  - General operating support for nonprofit organizations with a mission strongly aligned with the mission of the Commission
- Creative Communities San Diego (CCSD)
  - Support for arts and culture projects implemented by all kinds of nonprofit organizations

<u>Other restrictions apply – see Guidelines for details.</u>

### Our Source of Funding

Transient
Occupancy
Tax (TOT)



### **Our Authorization**

CouncilPolicy100-03

COUNCIL POLICY

COUNCIL POLICY

CURRENT

SUBJECT: TRANSIENT OCCUPANCY TAX

POLICY NO.: 100-03

EFFECTIVE DATE: September 12, 2005

#### BACKGROUND:

	HISTORY OF TOT RATES	
ORDINANCE NUMBER	EFFECTIVE DATE	TOT RATE
O-9033	June 9, 1964	4%
O-9767	April 1, 1968	5%
O-11077	June 5, 1973	6%
O-16286	January 1, 1985	7%
O-17108	August 1, 1988	8%
O-17154	June 1, 1989	9%
O-18078	August 1, 1994	10.5%

On June 6, 1994, the City Council adopted Ordinance No. O-18078 N.S. increasing the Transient Occupancy Tax (TOT) rate from 9% to 10.5% effective August 1, 1994. The ordinance specifically provides that the additional 1.5% tax is to be allocated to the General Fund for general government purposes as the City Council so designates.

On February 24, 1998, the City Council adopted Resolution Numbers R-289773 and R-289774, outlining recommendations to enhance and streamline application requirements and clarify category definitions for the TOT policy. Consequently, recommendations detailed in Cit y Manager Reports 97-175, 97-188, and 98-13 have been utilized in the development of this revised Council Policy on TOT.

#### MISSION STATEMENT:

The purpose of Transient Occupancy Tax (TOT) is to advance the City's economic health by promoting the City of San Diego as a visitor destination in the national and international marketplace; supporting programs that increase hotel occupancy and attract industry, resulting in the generation of TOT and other revenue; developing, enhancing, and maintaining visitor-relate d facilities; and supporting the City's cultural amenities and natural attractions.

### We do not give out GRANTS.

- Our funding is payment for contracted goods and services. No money is given out "up front." All payments are reimbursements for your actual expenses paid.
- If you need "start up" money, we will not be able to help you.

## Eligibility and Requirements

### Eligibility Requirements

- Nonprofit Status (501-c-3 or 501-c-6) IRS Letter Required
- Good City Contractor: In compliance with all existing contracts (if applicable)
- **DUNS Number**: Data Universal Numbering System
- Limitation on TOT applications only one per year

### Eligibility Requirements

- **Track Record**: Three (3) year history of ongoing arts and culture programming within the City of San Diego prior to the deadline
  - The proposed project, however, may be a new one for the applicant.
- Location: The proposed project must take place within the City of San Diego

### Contract Requirements

- Secretary State good standing
- Attorney General good standing
- No governmental debarments
- Council Policy 100-04: Relates to Federally mandated Americans with Disabilities Act
- Council Policy 100-17: Relates to maintaining a drug-free workplace
- Municipal Code Section 22.3401-22.3417: Relates to non-discrimination
- Fair Labor Standards: Relates to compensation
- **Equal Benefits Ordinance:** Relates to civil unions
- Visual Art in Public Places: Relates to our policies
- Acknowledgement of City Funding

### **FY14 Awards Summary**

Size of Award	Size of Project	Number of Awards	Percentage of Awards
\$20,000 - \$45,999	\$120,000 - \$520,000	4	22%
\$10,000 - \$19,999	\$60,000 - \$105,000	7	32%
\$5,000 - \$9,999	\$22,000 - \$59,000	12	32%
\$2,000 - \$4,999	\$15,000 - \$21,000	17	14%

### Insurance Requirements

- Commercial General Liability
- Auto Liability
- Worker's Compensation Employer's Liability
- See Website for details.

### What is an Eligible Project?

- Eligible projects are typically one event or a series of events united by a single theme or purpose and typically of limited duration.
- Projects must address one or more of the goals of the Creative Communities San Diego program.
- Do not try to make general operations look like a project or to define a project too broadly.
- Consult with Commission staff to confirm that your proposed activity qualifies as a project if you have any doubts.

### Goals

- Project Budgets under \$100,000, must address one goal.
- Regionally Significant Projects, i.e. projects with budgets greater than \$100,000, must address three of the goals.

### Goals (abbreviated)

- 1. Increase participation especially among underserved
- 2. Increased availability in underserved neighborhoods
- 3. Share heritages and cultures.
- 4. Strengthen communities
- 5. Increase TOT
- 6. Improve San Diego's reputation
- 7. Strength organizational capacity

Refer to Application for complete wording of goals.

### What We Do Not Fund

- Individuals, For-profit organizations, Schools
- Activities that are the curricula base of schools, colleges or universities
- Programs not accessible to the public or people with disabilities
- Programs before July 1, 2014 or after June 30, 2015
- Programs with religious, sectarian or political purposes

### What We Do Not Fund

- Capital or equipment outlay
- Travel, meals, lodging or entertainment expenses
- Hospitality or food costs
- Awards, trophies, gifts or uniforms
- Trust or endowment funds
- Cash advances, deposits or the replacement of deficit funds
- Ticket subsidy programs

## Different Criteria for Different Groups of Applicants

- Form
  - Long
  - Short

### Long and Short Forms

- The Long Form is the standard form that all new applicants and many returning applicants must submit.
- The **Short Form** is an abbreviated form of the standard application and may be used only by those organizations that meet the eligibility requirements for its use.

## Short Form Returning applicants only

• The CCSD Short Form process rewards consistently high performing contractors with an opportunity to submit an abbreviated version of the application, saving preparation and processing time and money.

### Short Form Eligibility

- Contractor in Good Standing
- The organization applied for and was awarded CCSD funding in all three of the three most recent funding cycles.
- For the current funding cycle, the organization either received a rank of 3+ or higher or submitted a short form.
- The organization presented the same program or event for three consecutive years, at the same site, with the same key staff.

### Competitive Nature of CCSD

- Funding for CCSD projects is limited.
- Projects are competing against each other.
- Applicants should carefully describe what makes their project unique.
- Do not assume that the name of the project and the names of the fiscal sponsor, community partners and/or applicant organization are sufficient to define a project.

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## Thank you!

